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## LEVI STRAUSS & CO.

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### **Downtown Volunteer Coalition recruits Crusoe, FleishmanHillard, the Golden State Warriors, Google, and the San Francisco Giants to support and revitalize San Francisco**

*Downtown Volunteer Coalition holds cross-company volunteer days of action with new corporate members cleaning and beautifying San Francisco public spaces*

San Francisco, May 22, 2025 – The Downtown Volunteer Coalition (DVC) is pleased to announce that Crusoe, FleishmanHillard, the Golden State Warriors, Google, and the San Francisco Giants have joined the initiative.

Yesterday, DVC members came together for street cleanup and beautification projects in neighborhoods around downtown San Francisco in partnership with HandsOn Bay Area, Refuse Refuse, San Francisco Recreation and Parks Department, Swords to Plowshares and Glide.

Originally founded by Gap Inc., JPMorganChase, Levi Strauss & Co., Visa Inc. and Wells Fargo and Co., the coalition is composed of companies with a mission to support San Francisco and its revitalization.

The DVC collaborates on cross-company volunteer events across downtown San Francisco to support cleaner and more vibrant streets. Since launching the coalition [last May](#), the participating companies have engaged **458 employees**, spent **1,037 hours** completing **16 service projects** including refreshing and restoring community spaces, revitalizing parks and playgrounds, and street clean-up pick-up activities.

With the support from HandsOn Bay Area, the DVC develops multiple cross-company volunteer events centered around downtown and surrounding neighborhoods to meet the needs of local nonprofit partners and local businesses. In partnership with various nonprofit organizations across San Francisco, volunteers participate in activities like facility improvements, trash collection, weeding, playground cleanup, pathway clearing, planter bed improvement, and more.

Other companies in San Francisco are encouraged to join the effort by visiting [www.handsonbayarea.org/downtown-volunteer-coalition](http://www.handsonbayarea.org/downtown-volunteer-coalition).

#### **Quotes from New Member Companies**

"Crusoe is committed to investing in the communities where we operate, and we're excited to join the Downtown Volunteer Coalition to revitalize San Francisco," said Tara Green, Chief People Officer at Crusoe. "Through the dedication of our employee volunteers, we are directly contributing to this city that has been our home for five years, fostering a stronger, more vibrant downtown for everyone."

"We always encourage our employees to lend their time and talents to champion inclusion in their communities," Kristin Hollins, Senior Partner and General Manager of FleishmanHillard's San Francisco office, said. "What better way to do that than volunteer alongside this group of mission-driven companies in service of revitalizing San Francisco neighborhoods."

"Corporate volunteerism is a priority for us at Golden State," said Warriors Chief Revenue Officer John Beaven. "As members of the Downtown Volunteer Coalition, we're proud to join in on a collective effort to positively contribute to the San Francisco community."

"Google is proud to be a part of this initiative and contribute to the ongoing revitalization of San Francisco – a place we've called home for 18 years. We believe in the power of community and are committed to helping to build a stronger, more vibrant city for everyone." - David Graham, Google's Vice President of Global Partnerships and Co-Leader of the San Francisco Office

"The Giants have long been committed to supporting the city we've called home for more than six decades," said Shana Daum, Senior Vice President of Communications and Community Relations at the San Francisco Giants. "By joining the San Francisco Downtown Volunteer Coalition, we're able to join with other businesses to use our collective strengths to help restore vitality to our downtown and elevate the connections that make San Francisco so special."

#### **About Downtown Volunteer Coalition**

The mission of the Downtown Volunteer Coalition is to drive corporate volunteerism and engagement to support revitalization in San Francisco via partnerships with community-based organizations. Together, our companies and employees want to support San Francisco, helping to make it feel like a vibrant place for companies to operate and for employees to spend time in and around their offices. Additionally, we hope to generate support for the arts, culture and local small businesses, empowering people to come back into the city.

#### **About Levi Strauss & Co.**

Levi Strauss & Co. (LS&Co.) is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Levi Strauss Signature™, Denizen®, Dockers® and Beyond Yoga® brands. Its products are sold in approximately 120 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,400 retail stores and shop-in-shops. Levi Strauss & Co.'s reported 2024 net revenues were \$6.4 billion. For more information, go to <http://levistrauss.com>, and for financial news and announcements go to <http://investors.levistrauss.com>.

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