

FOR IMMEDIATE RELEASE

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**LEVI STRAUSS & CO. TO WEBCAST
THIRD-QUARTER 2016 EARNINGS CONFERENCE CALL**

SAN FRANCISCO (October 4, 2016) – Levi Strauss & Co. (LS&Co.) will host a conference call to discuss the company's financial results for the third quarter ended August 28, 2016. The call will be held on Tuesday, October 11, at 1:00 p.m. Pacific Time / 4:00 p.m. Eastern Time, and will be hosted by Chip Bergh, president and chief executive officer, and Harmit Singh, executive vice president and chief financial officer.

To access the live webcast, please visit <https://engage.vevent.com/rt/levistraussao~82198658> or dial in to listen to the live call at: +1 800-891-4735 in the United States and Canada or +1 973-200-3066 internationally; I.D. No. 82198658.

A replay of the Webcast will be available on <http://www.levistrauss.com/investors/earnings-webcast> within two hours after the event and archived on the site for one week. A telephone replay will be available through October 14, 2016, at +1 800-585-8367 in the United States and Canada or +1 404-537-3406 internationally; I.D. No. 82198658.

To access the company's related press release on October 11, 2016, please visit:
<http://www.levistrauss.com/news/press-releases>.

About Levi Strauss & Co.

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 2,800 retail stores and shop-in-shops. Levi Strauss & Co.'s reported fiscal 2015 net revenues were \$4.5 billion. For more information, go to <http://levistrauss.com>.

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