

## LEVI STRAUSS & CO. FILES REGISTRATION STATEMENT FOR PROPOSED INITIAL PUBLIC OFFERING

**SAN FRANCISCO, CA – February 13, 2019** – Levi Strauss & Co. (LS&Co.) today announced that it has filed a registration statement on Form S-1 with the U.S. Securities and Exchange Commission (SEC) relating to a proposed initial public offering of shares of its Class A common stock. The number of shares to be offered and the price range for the proposed offering have not yet been determined. LS&Co. intends to list its Class A common stock on the New York Stock Exchange under the ticker symbol “LEVI.”

Goldman Sachs & Co. LLC and J.P. Morgan Securities LLC will serve as lead joint book-running managers for the offering. BofA Merrill Lynch, Morgan Stanley & Co. LLC and Evercore Group L.L.C. will serve as book-running managers. BNP Paribas Securities Corp., Citigroup Global Markets Inc., Drexel Hamilton, LLC, Guggenheim Securities, LLC, HSBC Securities (USA) Inc., Telsey Advisory Group, and The Williams Capital Group, L.P. will serve as co-managers.

The proposed offering will be made only by means of a prospectus. When available, copies of the preliminary prospectus relating to the offering may be obtained from Goldman Sachs & Co. LLC, Attn: Prospectus Department, 200 West Street, New York, New York 10282, by email at [prospectus-ny@ny.email.gs.com](mailto:prospectus-ny@ny.email.gs.com), or by telephone at (866) 471-2526; J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, by email at [prospectus-eq\\_fi@jpmchase.com](mailto:prospectus-eq_fi@jpmchase.com), or by telephone at (866) 803-9204; BofA Merrill Lynch, NC1-004-03-43, 200 North College Street, 3rd floor, Charlotte, NC 28255-0001, Attn: Prospectus Department, or by email at [dg.prospectus\\_requests@baml.com](mailto:dg.prospectus_requests@baml.com); Morgan Stanley & Co. LLC, Attn: Prospectus Department, 180 Varick Street, 2nd Floor, New York, New York 10014; or Evercore Group L.L.C., Attn: Equity Capital Markets, 55 East 52nd Street, 36th Floor, New York, New York 10055, by email at [ecm.prospectus@evercore.com](mailto:ecm.prospectus@evercore.com), or by telephone at (888) 474-0200.

A registration statement relating to these securities has been filed with the SEC but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

### **About Levi Strauss & Co.**

Levi Strauss & Co. designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's<sup>®</sup>, Dockers<sup>®</sup>, Signature by Levi Strauss & Co.<sup>™</sup>, and Denizen<sup>®</sup> brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 brand-dedicated retail stores and shop-in-shops.

Investor Contact:

Media Contact:

Aida Orphan  
Levi Strauss & Co.  
(415) 501- 6194  
[Investor-relations@levi.com](mailto:Investor-relations@levi.com)

Amber McCasland  
Levi Strauss & Co.  
(415) 501-7777  
[newsmediarequests@levi.com](mailto:newsmediarequests@levi.com)