

## ***Sustainable Forest Product Procurement Policy***

December 2010

Levi Strauss & Co. is committed to responsible procurement and efficient use of forest products throughout our global operations. We will not knowingly purchase wood and paper products from endangered forests and other highly controversial sources such as high-risk regions for illegal logging.

This procurement policy applies to all of Levi Strauss & Co.'s owned or leased and operated locations worldwide, including our offices, distribution centers, manufacturing facilities, retail stores and data centers. It applies to all forest products we may procure, including paper, product packaging and hangtags, corrugated, construction and decoration materials, and furniture.

Our commitment in helping to maintain and restore the ecological integrity of our plant's forest ecosystems and the natural capital and environmental services they provide is supported by the following policies.

### **1. Reduce Forest Resource Consumption**

Levi Strauss & Co. will promote the efficient use of forest products by setting targets and timelines to support responsible use of forest resources through reducing consumption and conservation and use of recycled and reclaimed materials, such as post-consumer fibers and agricultural or industrial wastes.

We will give purchasing preference to the highest recycled and reclaimed content material available and economically and functionally practical.

For our procurement of paper, we will source a minimum of 30 percent post consumer recycled (PCR) content. When available and economically feasible, a higher percentage of PCR content, such as 100 percent, will be procured.

### **2. Protect High Conservation Value and Endangered Forests**

Levi Strauss & Co. will not knowingly purchase nor use forest products sourced from endangered forests<sup>1</sup> or other controversial sources. We will inform our forest-product suppliers of our Sustainable Forest Product Procurement Policy and require that they submit annual performance reports detailing their compliance with this policy.

### **3. Promote Sustainable Forestry Practices**

Levi Strauss & Co. will support sustainable forest management by giving procurement preference to Forest Stewardship Council (FSC) certified forest products. This will provide the most credible means of sourcing products from forests independently verified as being environmentally and socially well-managed. FSC labeled products also carry assurances of chain-of-custody transparency and minimize risks relating to many controversial sources.

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<sup>1</sup> Endangered Forests are considered intact forest landscape mosaics, naturally rare forest types, forest types that have been made rare due to human activity, and other forests that are ecologically critical for the protection of biological diversity. For more detail, see *Ecological Components of Endangered Forests* (2006).

For forest products that do not contain recycled content, we will strive to procure 100 percent of these products from FSC certified sources.

For forest products containing recycled materials we will strive to continually increase our purchase of FSC certified products to the extent allowed by product availability and price.

#### **4. Support Pollution Reduction**

Levi Strauss & Co. will give procurement preference to paper products that are processed chlorine free, such as processed chlorine free (PCF) or totally chlorine free (TCF).

At all of our operations worldwide, we will recycle our used forest products through recycling services whenever such services are available. If recycling is not provided by a local service, Levi Strauss & Co. will seek a viable recycling option.

#### **5. Educate and Share**

Levi Strauss & Co. will communicate this policy to relevant staff and provide regular training to employees on forest stewardship and environmental sustainability.

We will communicate our policy with our forest product suppliers to ensure they understand our forest product procurement requirements. Levi Strauss & Co. will also publicly share this policy and our implementation progress. We will develop an action plan, including targets and metrics. Metrics will include:

- Amount of paper procured by type (e.g., office paper, shopping bags, hang tags, etc.)
- Amount of paper use per employee
- Percent reclaimed wood
- Average recycled content of paper products
- Percent FSC certified paper
- Percent FSC certified wood
- Amount of paper products recycled

#### **6. Engage Stakeholders**

Levi Strauss & Co. will engage stakeholders, such as conservation organizations and independent scientists, when assistance is needed in identifying endangered forests, other controversial sources, or products from these areas.

Levi Strauss & Co. is committed to engaging industry peers, supply chain partners, and government about its policies and strategic initiatives that will support or create enabling conditions to achieve the company's environmental vision.

Our global procurement team will meet regularly with our environmental sustainability team to ensure there is compliance with this policy and progress toward our action plan and targets.

*For additional information about this policy, please visit [www.levistrauss.com](http://www.levistrauss.com).*