The Levi Strauss Foundation (LSF) is established as the corporate foundation of Levi Strauss & Co.

In 1854 Levi Strauss donates $5 to a San Francisco orphanage and the seeds of LS&Co.’s philanthropy are sown.

Gives the first U.S. corporate donation in the fight against HIV/AIDS to San Francisco General Hospital.

LSF funds employee-led AIDS support groups at San Francisco headquarters.

Creates Project Change in the U.S. South to reduce racial discrimination in workplaces and educational and community institutions. It becomes the first national corporate/community partnership explicitly aimed at addressing racism.

Sponsors Levi Strauss & Co.’s first Community Day for employees in San Francisco. Today, employees donate thousands of volunteer hours worldwide each year.

Receives the YouthAIDS Corporate Citizenship Award for 20 years of leadership and support in the fight against HIV/AIDS.

Creates Pioneers in Justice to support next-generation social justice leaders in the Bay Area as they use the power of social media and networks to reshape their communities.

Partners with Levi Strauss & Co. on the Improving Worker Well-Being initiative for apparel workers in communities where our products are made.

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